

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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MACY'S TO SPONSOR *DIANA: A CELEBRATION* AT THE NATIONAL CONSTITUTION CENTER

Philadelphia, PA – Macy's will serve as the local presenting sponsor of the *Diana: A Celebration* exhibition, on display at the National Constitution Center from October 2 through December 31, 2009.

"Macy's is both proud and honored to serve as the local sponsor for the *Diana: A Celebration* exhibition," said Macy's Vice President of External Affairs Ed Goldberg. "As one of the most respected women in the world, she brought us charm, dignity, and a willingness to give back to all people. Diana's involvement with many significant organizations was a beacon that still shines brightly so that all of us can follow."

As part of the partnership, the Center is offering ticket giveaways during two major Macy's events in October – Come Together Shopping Party on October 13 and Red for the Cure on October 17. The Center City Philadelphia Macy's will also feature in-store and window displays related to the exhibition, as well as banners in ten regional stores.

"The National Constitution Center is proud to continue our partnership with Macy's," said National Constitution Center President and CEO Linda E. Johnson. "We cannot think of a better partner for this project and we are grateful for their support."

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico, and Guam. Macy's stores and macys.com offer distinctive assortments, including the most desired family of exclusive and fashion brands for him, her, and home.

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Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows, and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

From October 2 through December 31, 2009, the National Constitution Center will host the international traveling exhibition, *Diana: A Celebration*, providing an opportunity for visitors to learn more about the life and work of the Princess of Wales. The exhibition is on loan from the Althorp Estate, the Spencer Family's 500-year-old ancestral home in England.

Admission to *Diana: A Celebration* is \$23 for adults, \$21 for seniors ages 65 and up, and \$15 for children ages 4-12. Active military personnel and children ages 3 and under are free. Group rates are also available. Admission to the Center's main exhibition, *The Story of We the People*, including the award-winning theater production "Freedom Rising", is included. iPod audio tours cost an additional \$5. For ticket information, call 215.409.6700 or visit www.constitutioncenter.org.

Diana: A Celebration is produced by Arts and Exhibitions International, in association with the Althorp Estate, Cultural Networks International Inc. The exhibition is presented locally by Macy's, and CBS 3 and The CW Philly are the official media partners. CBS 3 (KYW-TV) and The CW Philly 57 (WPSG-TV) are part of CBS Television Stations, a division of CBS Corporation.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the

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Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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