

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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NATIONAL CONSTITUTION CENTER ANNOUNCES SERIES OF SPECIAL EVENTS TIED TO *FROM ASBURY PARK TO THE PROMISED LAND: THE LIFE AND MUSIC OF BRUCE SPRINGSTEEN*

Philadelphia, PA – The National Constitution Center will be rocking in 2012 as it hosts an exciting lineup of special events in connection with the must-see exhibition ***From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen***. From fun-filled parties featuring live music to documentary screenings that take you behind the scenes with Bruce, the Center's **Springsteen Event Series** is worthy of a standing ovation. Plus, special guest **Vini 'Mad Dog' Lopez**, original E Street Band drummer, will take the stage to perform select songs during the Center's after-hours parties.

- Kicking off the series will be an opening celebration for *From Asbury Park to the Promised Land* on Wednesday, February 15, 2012 from 5:30 p.m. to 9:30 p.m. Aptly titled “**Greetings from Asbury Park**,” the party will feature boardwalk-themed décor and festivities; nostalgic summertime treats including hot dogs, boardwalk fries, popcorn, and salt water taffy; live musical performances; and the exclusive chance to tour *From Asbury Park to the Promised Land* before it opens to the public. Tickets to “Greetings from Asbury Park” are \$50 for general public and \$45 for museum members. [PLEASE NOTE: Tickets to this event are now sold out.]
- On Wednesday, March 14, 2012 from 5:00 p.m. to 8:00 p.m., the Center will host a screening of the acclaimed documentary ***The Promise: The Making of Darkness on the Edge of Town***. Directed by Grammy® and Emmy®-winning

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ADD ONE/BRUCE EVENTS

- filmmaker Thom Zimny, the 90-minute film combines never-before-seen footage of Springsteen and the E Street Band shot between 1976 and 1978, including home rehearsals and studio sessions, as well as new interviews with Springsteen, E Street Band members, manager Jon Landau, former manager Mike Appel, and others closely involved in the making of the classic album. Guests can enjoy food, drink and evening access to *From Asbury Park to the Promised Land*. Tickets are \$20 for general public and \$15 for museum members.
- Celebrate the 1980s – the decade when Springsteen released his album *Born in the U.S.A.*, which featured seven hit singles including “Glory Days.” During a “**Glory Days**” party on Thursday, April 26, 2012 from 5:30 p.m. to 8:00 p.m., guests can enjoy food, drinks, live musical performances and access to *From Asbury Park to the Promised Land*. Tickets to “Glory Days” are \$35 for general public and \$30 for museum members.
 - A legendary musician and dramatic stage performer in his own right, Clarence Clemons was an integral and beloved member of the E Street Band. The Center will pay homage to the late Clemons during a special screening of the **never-before-seen extended version of *Who Do I Think I Am? A Portrait of a Journey*** on Wednesday, May 23, 2012 from 5:00 p.m. to 8:00 p.m. Directed by Nick Mead, the film follows Clemons during multiple trips to China to find himself and explore a land where no one knew who he was. The original 60-minute film debuted at the Garden State Film Festival earlier this year. Prior to Clemons’ death, Mead had worked with him on a new version featuring an additional 15 minutes of footage. Now, for the first time, the public can see the 75-minute version of the documentary at the National Constitution Center. Mead will attend the screening and participate in a special Q & A session. Guests also can enjoy food, drinks and evening access to *From Asbury Park to the Promised Land*. Tickets are \$20 for general public and \$15 for museum members.

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ADD TWO/BRUCE EVENTS

- Guests looking to start the July 4th weekend early won't want to miss the Center's "**Independence Day**" party on Thursday, June 28, 2012 from 5:30 p.m. to 9:30 p.m. The party will include all-American fare, drinks, live musical performances and access to *From Asbury Park to the Promised Land*. Tickets to the "Independence Day" party are \$35 for general public and \$30 for museum members.
- To conclude the Center's Springsteen Event Series, guests will have the chance to view the documentary ***Bruce Springsteen and the E Street Band: Blood Brothers*** on Wednesday, August 15, 2012 from 5:00 to 8:00 p.m. The film by Ernie Fritz chronicles recording sessions that took place in 1995 when Springsteen and the E Street Band reunited in New York's Hit Factory for their first studio session together in 11 years since their work on *Born in the U.S.A.* Guests can enjoy food, drinks and evening access to *From Asbury Park to the Promised Land*. Tickets are \$20 for general public and \$15 for museum members.

The Center is offering a special discounted package price of \$160 for those interested in attending all six events. Museum members can purchase this package for \$140. For more information and to purchase tickets to the Springsteen Event Series, visit www.constitutioncenter.org or call 215.409.6700.

From February 17 through September 3, 2012, the National Constitution Center will host *From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen* – never before seen outside of the Rock and Roll Hall of Fame and Museum. This first major exhibition about the American songwriter takes a comprehensive look at Springsteen's career and catalog, from such early bands as Child, the Castiles and Steel Mill through his work with the E Street Band and as a solo artist. Visitors will have the rare opportunity to view more than 150 artifacts, including the Fender Esquire from the cover of *Born to Run*, the outfit Springsteen wore on the cover of *Born in the U.S.A.*, numerous handwritten lyric manuscripts, and Springsteen's 1960 Chevrolet Corvette.

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ADD THREE/BRUCE EVENTS

Admission to *From Asbury Park to the Promised Land: The Life and Music of Bruce Springsteen* is \$24.50 for adults, \$23 for seniors and students, and \$12 for children ages 4-12. Group rates also are available. Admission to the Center's main exhibition, *The Story of We the People*, including the award-winning theater production *Freedom Rising*, is included.

CBS 3 and The CW Philly are the local media partners for the exhibition. CBS 3 (KYW-TV) and The CW Philly 57 (WPSG-TV) are part of CBS Television Stations, a division of CBS Corporation.

The National Constitution Center is the first and only nonprofit, nonpartisan institution devoted to the most powerful vision of freedom ever expressed: the U.S. Constitution. Located on Independence Mall in Historic Philadelphia, the birthplace of American freedom, the Center illuminates constitutional ideals and inspires active citizenship through a state-of-the-art museum experience, including hundreds of interactive exhibits, films and rare artifacts; must-see feature exhibitions; the internationally acclaimed, 360-degree theatrical production *Freedom Rising*; and the iconic *Signers' Hall*, where visitors can sign the Constitution alongside 42 life-size, bronze statues of the Founding Fathers. As America's forum for constitutional dialogue, the Center engages diverse, distinguished leaders of government, public policy, journalism and scholarship in timely public discussions and debates. The Center also houses the Annenberg Center for Education and Outreach, the national hub for constitutional education, which offers cutting-edge civic learning resources both onsite and online. Freedom is calling. Answer it at the National Constitution Center. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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