

NATIONAL CONSTITUTION CENTER

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NEWT GINGRICH DISCUSSES THE BUSINESS OF GOING GREEN AT THE NATIONAL CONSTITUTION CENTER

Kick-off Event of the “Red, White, Blue and Green” Series

Philadelphia, PA (February 29, 2008) – Newt Gingrich and business leaders engaged in the business of going green will join the National Constitution Center for the first program of the *Red, White, Blue and Green* series on Thursday, March 20 at 6:30 p.m.

Admission is \$12 for members, \$15 for non-members, and \$6 for K-12 students and teachers. Reservations are required and can be made by calling 215.409.6700 or at www.constitutioncenter.org.

Newt Gingrich, who recently authored *A Contract with the Earth*, argues that technologically savvy environmental entrepreneurs can and should be the cornerstone of environmental solutions, and cooperation and incentives must be increased to achieve workable and broadly supported environmental solutions. Gingrich, the former Speaker of the House, is well-known as the architect of the “Contract with America” that led the Republican Party to victory in 1994. He is Chairman of the Gingrich Group, a communications and consulting firm that specializes in transformational change. He also serves as General Chairman of American Solutions for Winning the Future, a Senior Fellow at the American Enterprise Institute, a Distinguished Visiting Fellow at the Hoover Institution, and an Honorary Chairman of the NanoBusiness Alliance.

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ADD ONE/NEWT GINGRICH

Francine Colaneri is Vice President of Manufacturing and Corporate Purchasing at Scholastic Inc. As part of Scholastic's "Green Team," Colaneri has managed the manufacturing of the Harry Potter series, and was instrumental in arranging the largest ever purchase of Forest Stewardship Council certified paper in a single book. She led the initiative to formalize Scholastic's Environmental Procurement Policy, whose five-year goal is to increase its publication paper purchase of FSC-certified paper to 30% and its use of recycled paper to 25%, of which 75% will be post-consumer waste.

Alan R. Weverstad is the Executive Director of Environment, Energy and Safety Policy, Public Policy Center, at the General Motors Corporation. Weverstad began his career in 1971 in the engineering area with Pontiac Motor Division, where he worked as a design release and development engineer in the chassis and engine development sections. In 1985, he became a part of the Chevrolet-Pontiac-GM of Canada team, where he was involved in the emission certification of 77 engine families. He then joined the Marine Engine Division, and in 1991, moved to the Environmental Activities Staff and GM Research working on vehicle emissions issues.

Jeffrey Ball, Environmental News Editor for *The Wall Street Journal*, will moderate the program. Ball covers the business of the environment for *The Wall Street Journal* and edits and contributes to the *Journal's* new blog on the subject, "Environmental Capital." He joined the *Journal* in 1996 as a reporter for the *Southeast Journal*, based in Atlanta. He moved in 1998 to the paper's Detroit bureau, where he covered the auto industry, as well as environmental issues affecting it and other sectors. In 2004, Ball moved to the paper's Dallas bureau, where he covered the oil industry and has continued to write about environmental matters, with a deepening focus on the viability of various efforts to address global warming by changing the way the world consumes fossil fuels.

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ADD TWO/NEWT GINGRICH

The *Red, White, Blue and Green* program series at the National Constitution Center features conversations with nationally respected scholars, practitioners, advocates, executives, and government officials about unique constitutional issues pertaining to environmental policy and stewardship. From issues of economic and national security to questions of states' rights and federalism, this wide-ranging series will generate balanced, thought-provoking exchange and will shed light on the relevancy of the environment and the Constitution in every day life.

A book sale and signing will follow the program, courtesy of the Joseph Fox Bookshop.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. Also, as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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