

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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MARGARET CRONAN JOINS SENIOR TEAM OF THE NATIONAL CONSTITUTION CENTER AS CHIEF COMMUNICATIONS OFFICER

Philadelphia, PA (October 18, 2010) – The National Constitution Center announced today the appointment of **Margaret Cronan** to the newly created position of Chief Communications Officer. Ms. Cronan was most recently Director and General Manager of Television for NAVTEQ, the world’s leading mapping and traffic technology company, and is a former television news executive for stations in New York, Baltimore, Los Angeles and Philadelphia.

“Margaret’s skills and experience in marketing, technology, national media, and commercial distribution partnerships will enable the Center to expand our local visitorship while also growing our national reputation and reaching new audiences,” said National Constitution Center President and CEO David Eisner. “We expect Margaret to help us break new ground in how we distribute our intellectual property and how we use technology.”

As Chief Communications Officer, Margaret Cronan will oversee all elements of the Center’s marketing, brand positioning, media relations, public relations, executive communications and internet communications.

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ADD ONE/MARGARET CRONAN

In Cronan's role as a Director and General Manager at NAVTEQ, she supervised the television division, overseeing product sales and marketing, client relations, and programming. Cronan also served as Executive Producer for Banyan Productions and as News Director for WBAL-TV in Baltimore and WPBF-TV in West Palm Beach, FL. Her career also includes news positions at WNBC-TV in New York, KCAL-TV in Los Angeles, and KYW-TV in Philadelphia. Cronan received a Bachelor's degree from the University of Pennsylvania, and currently resides in Bucks County, PA.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. Also, as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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