



SEPTEMBER 17, 2008 to DECEMBER 14, 2008

NATIONAL CONSTITUTION CENTER

FOR IMMEDIATE RELEASE

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HEADED TO THE WHITE HOUSE **EXHIBITION SPONSORS**

Philadelphia, PA – The *Headed to the White House* exhibition at the National Constitution Center was made possible through the generous support of The Annenberg Foundation, The Pew Charitable Trusts, and The John S. and James L. Knight Foundation. The exhibition is also sponsored locally by Pennoni Associates and Beneficial Bank.

“We are thrilled that each of these respected organizations has chosen to support the *Headed to the White House* exhibition,” said National Constitution Center President and CEO Joseph M. Torsella. “It is through their generosity that we can continue to share the importance of active citizenship every day in new and engaging ways.”

As part of their sponsorship, all regional Beneficial Bank branches will display *Headed to the White House* brochures, featuring a \$1 off admission coupon, from September through December. Customized pocket Constitutions will also be available. In addition, the Philadelphia branch of Beneficial Bank will launch a “Vote for Your Favorite President” contest in order to promote the exhibition. Contest winners will receive items from the Center’s Museum Store.

About The Annenberg Foundation

The Annenberg Foundation, established in 1989, is the successor corporation to the Annenberg School at Radnor, Pennsylvania founded in 1958 by Walter H. Annenberg.

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It exists to advance the public well-being through improved communication. As the principal means of achieving this goal, the Foundation encourages the development of more effective ways to share ideas and knowledge. The Foundation's primary grant-making interests are in education, culture, the arts, and community and civic life. It provides funding for programs likely to produce beneficent change on a large scale. For more information, visit www.annenbergfoundation.org.

About The Pew Charitable Trusts

The Pew Charitable Trusts (www.pewtrusts.org) is driven by the power of knowledge to solve today's most challenging problems. Pew applies a rigorous, analytical approach to improve public policy, inform the public and stimulate civic life. We partner with a diverse range of donors, public and private organizations and concerned citizens who share our commitment to fact-based solutions and goal-driven investments to improve society.

About The John S. and James L. Knight Foundation

The John S. and James L. Knight Foundation promotes excellence in journalism worldwide and invests in the vitality of 26 U.S. communities. In Philadelphia, the largest Knight city, the Foundation invests \$5 million annually in ideas and projects that create transformational change. To learn more, visit www.knightfoundation.org.

About Pennoni Associates

Pennoni Associates Inc., established in 1966, is a leading multi-disciplined consulting engineering firm, which provides personalized services to all levels of government, private, commercial and industrial clients as well as construction and other professionals. Pennoni employs over 840 professional, technical and administrative personnel in 20 offices throughout Pennsylvania, New Jersey, Delaware, New England, Maryland and New York. An employee-owned firm, Pennoni has received numerous awards for its work as well as corporate culture. The firm is currently ranked by

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Engineering News Record as number 134 in the Top 500 U.S. Design Firms. Pennoni prides itself on the quality of its engineering work as well as its role as a committed corporate citizen in the communities where they do business. Pennoni can be found at www.pennoni.com.

About Beneficial Bank

Founded in 1853, Beneficial Bank is the oldest and largest bank headquartered in Philadelphia. It is a community-based, full-service financial services company that has served individuals and businesses in the Delaware Valley for more than 150 years. With 72 offices in the greater Philadelphia and South Jersey regions and \$3.6 billion in assets, Beneficial offers a full array of financial products that includes commercial, consumer and real estate lending, insurance and wealth management. Please visit www.thebeneficial.com for more information.

About *Headed to the White House*

From September 17, 2008 through December 14, 2008, the National Constitution Center will debut *Headed to the White House*. Developed by the Constitution Center, *Headed to the White House* is the only exhibition of its kind, uniquely created for students, teachers, and families during the height of the election season. The 3,000 square foot exhibition connects visitors with the excitement, pageantry, and importance of presidential elections through role-playing opportunities and interactive experiences.

CBS 3 is the official media partner for the exhibition. CBS 3 (KYW-TV) and The CW Philly 57 (WPSG-TV) are part of CBS Television Stations, a division of CBS Corporation.

Admission to *Headed to the White House* is \$15 for adults, \$14 for seniors ages 65 and up, and \$9 for children ages 4-12. Active military personnel and children ages 3 and under are free. Group rates are also available. Admission to the Center's main exhibition, *The Story of We the People*, including the award-winning theater production "Freedom Rising", is included. For ticket information, call 215.409.6700 or visit www.constitutioncenter.org.

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About the National Constitution Center

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. Also, as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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